

# 18th Annual

## Wishes On Wheels Truck Convoy

### 2017 SPONSORSHIP OPPORTUNITIES

Become part of Connecticut's largest Truck Convoy

**WISHES ON WHEELS TRUCK CONVOY IS  
IN IT'S 18TH YEAR, THIS ONE DAY  
EVENT BRINGS HUNDREDS OF TRUCKS  
AND THOUSANDS OF PEOPLE TO  
RENTSCHLER FIELD TO RAISE MONEY  
THAT IS DONATED TO  
MAKE A WISH CT**



Sunday, September 10, 2017 6:30am to 4:00pm

(Rain or Shine)

[www.wishesonwheels.com](http://www.wishesonwheels.com)



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### **Corporate Star Sponsor—\$10,000**

#### ***Sponsor Benefits***

- ◇ Logo presence on website linked to sponsor's website until Spring 2018
- ◇ Sponsorship announcement on Wishes On Wheels Facebook page
- ◇ Logo in program
- ◇ Complimentary full page color ad
- ◇ Logo on event signage at events selling Harley Raffle tickets (need JPEG by May 1, 2017)
- ◇ Recognition announcements by event DJ
- ◇ Logo on official event 2017 T-shirt
- ◇ One official Wishes On Wheels 2017 T-shirt

### **Shooting Star Sponsor—\$5,000**

#### ***Sponsor Benefits***

- ◇ Logo presence on website linked to sponsor's website until Spring 2018
- ◇ Sponsorship announcement on Wishes On Wheels Facebook page
- ◇ Complimentary full page black & white ad
- ◇ Logo on event signage at events selling Harley Raffle tickets (need JPEG by May 1, 2017)
- ◇ Recognition announcements by event DJ
- ◇ Name listed on official event 2017 T-shirt
- ◇ One official Wishes On Wheels 2017 T-shirt



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### **Shining Star Sponsor- \$2,000**

#### ***Sponsor Benefits***

- ◇ Name presence on website until Spring 2018
- ◇ Sponsorship announcement on Wishes On Wheels Facebook page
- ◇ Name in program
- ◇ Complimentary black & white half page ad (4.25" x 5.25") in program
- ◇ Name listed on event signage at events selling Harley Raffle tickets (need by May 1, 2017)
- ◇ Name printed on the back of Wishes On Wheels 2017 T-shirt
- ◇ One official Wishes On Wheels 2017 T-shirt

### **Wishing Star Sponsor—\$1,000**

#### ***Sponsor Benefits***

- ◇ Name presence on website until Spring 2018
- ◇ Sponsorship announcement on Wishes On Wheels Facebook page
- ◇ Name in program
- ◇ Complimentary black & white business card size ad in program
- ◇ One official Wishes On Wheels 2017 T-shirt



**Sunday, September 10, 2017**

**6:30am to 4:00pm**

**(Rain of Shine)**

**[www.wishesonwheels.com](http://www.wishesonwheels.com)**

### **Twinkling Star Sponsor—\$500**

#### ***Sponsor Benefits***

- ◇ Name presence on website until Spring 2018
- ◇ Sponsorship announcement on Wishes On Wheels Facebook page
- ◇ Name in program
- ◇ One official Wishes On Wheels 2017 T-shirt

### **Star Sponsor—\$250**

#### ***Sponsor Benefits***

- ◇ Name presence on website until Spring 2018
- ◇ Sponsorship announcement on Wishes On Wheels Facebook page
- ◇ Name in program



## Sponsorship Commitment Form

### *Sponsorship packages*

- Corporate Stars- \$10,000    Shooting Stars—\$5,000    Shining Stars—\$2,000  
 Wishing Stars—\$1,000    Twinkling Star— \$500    Stars—\$250

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Shirt size S M L XL XXL XXXL

### Payment Information

Check enclosed (payable to Wishes On Wheels Inc.)    In Kind Donation

Please charge my:    MasterCard    Visa    American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Wishes On Wheels Representative Name: \_\_\_\_\_

Please send your response form along with payment information to:

**Wishes On Wheels Inc.—PO Box 281145—East Hartford, CT 06128**

And email your program book advertisement as a JPEG file to [lisa@wishesonwheels.com](mailto:lisa@wishesonwheels.com) before August 18, 2017.

For questions about the event or the Wishes On Wheels organization, please contact: Keith Herzig, Founder/President 860-508-0633—[Keith@wishesonwheels.com](mailto:Keith@wishesonwheels.com) or visit us at: [www.wishesonwheels.com](http://www.wishesonwheels.com) or [facebook.com/wishesonwheelsconvoy](http://facebook.com/wishesonwheelsconvoy)