

Wishes On Wheels Truck Convoy



Wishes
on Wheels

Anniversary

Sunday, September 15th, 2019

6:30am to 3:00pm

(Rain or Shine)

www.wishesonwheels.com

“Bringing together families and the trucking industry to raise awareness, hope, and spirit for children with life threatening illnesses.”

What started as a small group of friends with a passion to help a great charity has grown over the last 19 years. There have been many changes throughout the years but three things that have never changed: the passion for this event, the ability to stay completely volunteer, and that 100% of all proceeds go to Make A Wish CT and Wish Families.

Our first year we had 71 trucks and raised \$11,000 for Make A Wish CT. In 2018, we had 639 trucks and raised \$100,000 for Make A Wish CT.

We have many great sponsors that have supported us for years. They truly have become a big part of our Wishes On Wheels family. To them we can only say **THANK YOU** for their support in helping us make lives of children and their families brighter during difficult times.

For those of you who are not currently part of the WOW family but wish to help, there are many ways in which you can do so. The information in this packet will guide you through the different levels of sponsorship. Please feel free to contact any of our board members with questions or ideas through our website: www.wishesonwheels.com.

Since our beginnings, we have been able to raise just under \$1.6 million for Make A Wish CT. Our goal this year is to top the \$1.7 million mark and to have over 700 trucks participate in the convoy.

This being our 20th anniversary, the level of excitement and passion in the WOW family is most overwhelming. Our momentum is building with every new sponsor who joins our family, **THANK YOU!** Without you, our ability to grow our passion to support Make A Wish CT, would not be possible!

2019 Board of Directors
Wishes On Wheels



Wishes
on Wheels

Mission: "Bringing together families and the trucking industry to raise awareness, hope, and spirit for children with life threatening illnesses."

Sponsorship Levels	Corporate Star	Shooting Star	Shining Star	Wishing Star	Twinkling Star	Star Sponsor
	\$10,000	\$5,000	\$2,000	\$1,000	\$500	\$250
Name presence on website until Spring 2020	★	★	★	★	★	★
Sponsorship Announcement on Wishes on Wheels Facebook Page	★	★	★	★	★	★
Name in Event Program	★	★	★	★	★	
Framed Make-A-Wish/Wishes On Wheels Certificate	★	★	★	★		
1 Official Wishes On Wheels T-Shirt	★	★	★	★		
Business Card Size B&W Advertisement in Program				★		
1/2 Page (4.25" X5.25") B&W Advertising in Program			★			
Name Listed on Event Signage At Events Selling Harley Raffle (Due: May 1st 2019)	★	★	★			
Name Printed on the back of the Wishes on Wheels 2019 T-shirt	★	★	★			
Optional onsite 10 X10 vendor Booth**		★	★			
Full Page B&W Advertisement in Program		★				
Logo on Event Signage at Event Selling Harley Raffle Ticket (Due: May 1st 2019)	★	★				
Recognition announcements by Event DJ	★	★				
Logo on Wishes Website Linked to Sponsorship until 2020	★	★				
Logo in Program	★					
Full Page Color Advertisement in Event Program	★					
Logo on Official Event 2019 T-shirt	★					
Optional onsite 20x20 Vendor Booth**	★					

Sponsorship Commitment/Donation Request Form







Name/Business Name: _____

Address: _____

Contact Name: _____ Signature: _____

Phone: _____ Email: _____

Sponsorship Packages: (check star)

-  Corporate Star—\$10,000  Shooting Star—\$5,000  Shining Star—\$2,000
 Wishing Star—\$1,000  Twinkling Star—\$500  Star—\$250

Shirt Size: (Corporate, Shooting, Shining or Wishing Star ONLY)

S M L XL XXL XXXL

Vendor location: (must provide own tent, table & chairs: electricity not included)

- 10 X 10 Location \$50.00 (Included with Shooting & Shining Star)
 20 X 20 Location \$75.00 (Included with Corporate Star)
 Larger Size Location \$100.00

Program Advertisement:

- Full Page— Color Ad (5" x 8") \$200.00 (Included with Corporate Star)
 Full Page— Black & White Ad (5" x 8") \$150.00 (Included with Shooting Star)
 Half Page-- Black & White Ad (5" x 4") \$75.00 (Included with Shining Star)
 Business Card-- Black & White Ad \$50.00 (Included with Wishing Star)

Email advertisement as a JPEG file to lisa@wishesonwheels.com before **August 1st, 2019**.

Donation ONLY:

Donation of: _____ Donation Value: _____

Payment Information:

- Check enclosed (payable to: Wishes On Wheels Inc.) In Kind Donation

Please charge my card: MasterCard Visa American Express

Name on Card: _____

Card Number: _____ Expiration Date: _____ Security Code: _____

Authorization Signature: _____

Wishes On Wheels Representative Name: _____

Please send your response form along with payment information to:

Wishes On Wheels Inc.— PO BOX 281145—East Hartford, CT 06128

For questions about the event or the Wishes On Wheels organization, please contact:

Al Spranzo, President 860-306-8473- al@wishesonwheels.com or visit us at:

www.wishesonwheels.com or [facebook.com/wishesonwheelsconvoy](https://www.facebook.com/wishesonwheelsconvoy)

