

Look who's turning



Wishes On Wheels Truck Convoy

Sunday, September 20th, 2020

6:30am to 3:00pm

(Rain or Shine)

www.wishesonwheels.com



HELP US CELEBRATE TURNING 21!

The 2019 Wishes On Wheels Convoy and family fun day was a huge success! We not only had the most trucks participated in the convoy, but we also had the most families in attendance of any Wish event EVER!

With the generous support of our sponsors and the hard work of our dedicated volunteers, Wishes On Wheels was able to turn \$51,931 in sponsorship donations into \$90,000 to Make A Wish CT. That is a 73% increase on your sponsorship donations! Where else can you donate knowing your contribution will grow?

We have many great sponsors that have been supporting us for years, they truly are our partners in our mission and part of our Wishes On Wheels family. To them we say, THANK YOU for helping us make the lives of children and their families brighter during difficult times.

For those of you who are not currently part of our Wishes On Wheels family but would like to get involved, there are many ways you can do so. The information in this packet will guide you through the different levels of sponsorship. Please feel free to contact any of our board members through our website www.wishesonwheels.com

Since 1999 we have been able to raise just under 1.7 million dollars for Make A Wish CT. Our goal this year is to close in on the 2 million mark, have 700 trucks participate and put smiles on more Wish Kids and their families faces than ever before!

Our ability to stay 100% volunteer for so many years is a true testament to the dedication of everyone involved. This being our 21st anniversary, the level of excitement, passion and heart of everyone in our family is growing! Our momentum is building and with every new sponsor our family grows. Thank you to everyone considering sponsorship, without you our ability and passion to support Make A Wish CT would not be possible!

2020 Board of Directors
Wishes On Wheels

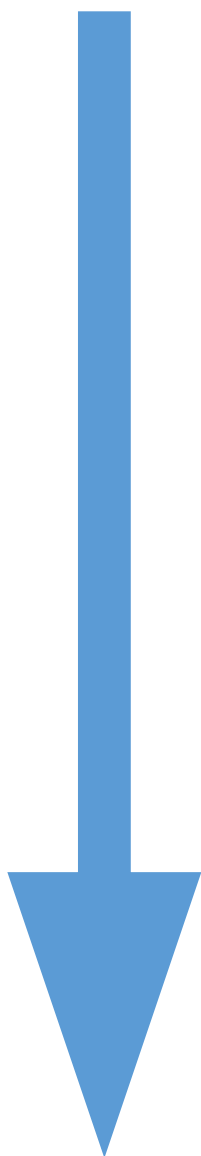
"Bringing together families and the trucking industry to raise awareness, hope, and spirit for children with life threatening illnesses."

Want to make your donation go further?

If you give a donation :

Straight to Charity

\$ Donation



\$ Donation

In 2019, we received \$51,931 in sponsorship

We used part of those donations to purchase a Harley Davidson motorcycle to raffle.

We also collected in-kind donations, food donations, raffle donations and volunteers who donate their time to help us all year and with our event.

(We are 100% volunteer run, meaning all money goes directly to Make A Wish CT)

Here's what we Turned it into :

\$ Donation

December 8th, we presented Make A Wish CT with a check for \$90,000!

Meaning we raised an extra \$.73 for every sponsorship dollar donated to us for the year!



**Wishes
on Wheels**

Mission: "Bringing together families and the trucking industry to raise awareness, hope, and spirit for children with life threatening illnesses."

Sponsorship Levels	Corporate Star	Shooting Star	Shining Star	Wishing Star	Twinkling Star	Star Sponsor
	\$10,000	\$5,000	\$2,000	\$1,000	\$500	\$250
Name presence on website until Spring 2021	★	★	★	★	★	★
Sponsorship Announcement on Wishes on Wheels Facebook Page	★	★	★	★	★	★
Name in Event Program	★	★	★	★	★	
Framed Make-A-Wish/Wishes On Wheels Certificate	★	★	★	★		
1 Official Wishes On Wheels T-Shirt	★	★	★	★		
Business Card Size B&W Advertisement in Program				★		
1/2 Page (4.25" X5.25") B&W Advertising in Program			★			
Name Listed on Event Signage At Events Selling Harley Raffle (Due: May 1st 2020)	★	★	★			
Name Printed on the back of the Wishes on Wheels 2020 T-shirt	★	★	★			
Optional onsite 10 X10 vendor Booth**		★	★			
Full Page B&W Advertisement in Program		★				
Logo on Event Signage at Event Selling Harley Raffle Ticket (Due: May 1st 2020)	★	★				
Recognition announcements by Event DJ	★	★				
Logo on Wishes Website Linked to Sponsorship until 2021	★	★				
Logo in Program	★					
Full Page Color Advertisement in Event Program	★					
Logo on Official Event 2020 T-shirt	★					
Optional onsite 20x20 Vendor Booth**	★					

Sponsorship Commitment/Donation Request Form




Name/Business Name: _____

Address: _____

Contact Name: _____ Signature: _____

Phone: _____ Email: _____

Sponsorship Packages: (check star)

-  Corporate Star—\$10,000  Shooting Star—\$5,000  Shining Star—\$2,000
 Wishing Star—\$1,000  Twinkling Star—\$500  Star—\$250

Shirt Size: (Corporate, Shooting, Shining or Wishing Star ONLY)

S M L XL XXL XXXL

Vendor location: (must provide own tent, table & chairs: electricity not included)

- 10 X 10 Location \$50.00 (Included with Shooting & Shining Star)
 20 X 20 Location \$75.00 (Included with Corporate Star)
 Larger Size Location \$100.00

Program Advertisement:

- Full Page— Color Ad (5" x 8") \$200.00 (Included with Corporate Star)
 Full Page— Black & White Ad (5" x 8") \$150.00 (Included with Shooting Star)
 Half Page-- Black & White Ad (5" x 4") \$75.00 (Included with Shining Star)
 Business Card-- Black & White Ad \$50.00 (Included with Wishing Star)

Email advertisement as a JPEG file to lisa@wishesonwheels.com before **August 1st, 2020**.

Donation ONLY:

Donation of: _____ Donation Value: _____

Payment Information:

- Check enclosed (payable to: Wishes On Wheels Inc.) In Kind Donation

Please charge my card: MasterCard Visa American Express

Name on Card: _____

Card Number: _____ Expiration Date: _____ Security Code: _____

Authorization Signature: _____

Wishes On Wheels Representative Name: _____

Please send your response form along with payment information to:

Wishes On Wheels Inc.— PO BOX 281145—East Hartford, CT 06128

For questions about the event or the Wishes On Wheels organization, please contact:

info@wishesonwheels.com or visit us at:

www.wishesonwheels.com or [facebook.com/wishesonwheelsconvoy](https://www.facebook.com/wishesonwheelsconvoy)



